

## ● Essay

※ You may also include video/audio content, webtoons, sketches or other creative works in addition to the written essay. The length of all videos or audio content must be less than two minutes and if there is a narration please include the script.

## What Korea is Famous for – As we know it

### Introduction

I have visited Korea twice. First time was in summer 2010 with my two friends, and the second time I experienced Korea as an exchange student in Konkuk University in 2011. Both of the times I visited many tourist attraction and heritage location, such as old royal palaces, old villages, Namsam tower, museums etc. But there were many places I couldn't reach, that were out of reach, but were the places that I really wanted to visit and see with my own eyes.

### 1. Korea Wave – Entertainment Tour

I dare to say that the Korean Wave, the so called Hallyu wave gave a real push for the interest of Korea as a country. I am a Swedish-Chinese, even I had much as zero interest in China's neighbor, Korea before I started to listen various idols groups, and of course the Korean drama. Through the drama you pretty much learn everything you know about Korea. Therefore I think it would be interesting to visit KBS TV Station and filming locations, as well as attending a real filming session. Experience a real concert, backstage, music companies, or even play like they do in variety shows. To give an insight and a chance to create your own opinion of the real world behind the scene/screen. There is so much more than meets the eyes.

### 2. Technology & Art Tour

Many people are aware of Japan and their technology, but not many people are aware of the fact that products from Samsung and LG, to Hyundai are from Korea. Samsung and LG mobile phones are two of the most selling phone brands in the worlds. Phones that we in today's society cannot live without. We always want the latest gadgets, even if can't get it, we like to see it, read about it, YouTube it, feel it. Therefor I love to visit Samsung, LG or any High-Tech company/factory. I've also heart about Leeum, Samsung Museum of Art was listed in one of the most famous private museum in the world. With art exhibition from traditional to modern art from famous Korean and international artist.

Another thing that is more recognised as Japanese is the comics. Japanese has their manga, and Korea has their Manhwa. I read about the Buncheon International Comic Festival, but

### **3. Relax and Play – JjimjilBbang & Soju**

As I said before, the Korean culture as a foreigner knows it is mainly from Korean dramas. One place that I still haven't had the chance to experience is JjimJil Bbang, one famous JjimjilBbang I've heard of is Dragon Hill Spa. The sauna seems to be a nice place to relax and have fun, play games, hang out, and see how real Koreans do it. (Can you really sing Karaoke in the Jjimjillbbang?)

Recently I also read about that Soju is one of the world's highest selling alcohols, visiting a Soju factory to learn about the fermentation process, history and have a drink or two.

### **4. Jeju Island – Seongsan Sunrise Peak**

If time permits, a short trip to the famous weekend vacation to Jeju Island would be nice, Seongsan Sunrise Peak sounds like something you just have to see with your own eyes. It is famous for numerous things, one is their rare plants, but the view of the sun rising is said to be magnificent.

### **5. Shopping**

Every girl's dream place is Dongdaemun! This shopping district is open till 5 am. That is like heaven! You have to love the fact that if you are bored, you can go shopping anytime. The night life in Korea is awesome due to the fact that you can basically go out the street anytime of the day, and it is crowded with people. You can go eat anytime, shop anytime, play anytime.

### **6. Food**

What is travel without eating the country's unique cuisine? Korea is famous for spicy food, which maybe doesn't suit or can be handled for all tongues. But famous snacks, like Kimbap, triangle kimbap can be made non-spicy and usually enjoyed by everyone. A short and easy food cooking lesson to make easy and everyday delicacy such as kimbap, sweet rice cake, kimchi, ddoekbokki would be a fun experience, and knowledge to bring home to share with friends and family.

### **7. Tour Guide**

I think it would be nice if a foreigner in Korea would be the guide of the tour (like the two from "Eat your kimchi"). Someone that also can relate to foreigners' experience of culture shock, and share their own experience living in Korea. Someone that can share their experiences and promote Korea with an honest mind.

## **8. Final Words**

Thanks for reading my application. Even though I have been in Korea twice, as you see there is still so much to do, that I didn't had the chance to do, in which I regret. Therefore my desire to visit Korea once and again. Third time's the charm =).